



TRANSMITTAL FORM

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Total Number of Pages in This Submission

3

Application Number

10/628,173

Filing Date

July 28, 2003

First Named Inventor

Charles J. Thomas

Art Unit

2614

Examiner Name

Attorney Docket Number

Q1014/20014

ENCLOSURES (Check all that apply)

☐ Fee Transmittal Form (In duplicate)

☐ Fee Attached

☐ Amendment/Reply

☐ After Final

☐ Affidavits/declaration(s)

☐ Extension of Time Request

☐ Express Abandonment Request

☐ Information Disclosure Statement

☐ Certified Copy of Priority Document(s)

☐ Reply to Missing Parts/
Incomplete Application
☐ Reply to Missing Parts
under 37 CFR 1.52 or 1.53

☐ Drawing(s)

☐ Licensing-related Papers

☐ Petition

☐ Petition to Convert to a
Provisional Application
☐ Power of Attorney, Revocation
Change of Correspondence Address

☐ Terminal Disclaimer

☐ Request for Refund

☐ CD, Number of CD(s) _____

☐ Landscape Table on CD

Remarks

☐ After Allowance Communication to TC

☐ Appeal Communication to Board
of Appeals and Interferences

☐ Appeal Communication to TC
(Appeal Notice, Brief, Reply Brief)

☐ Proprietary Information

☒ Status Letter

☒ Other Enclosure(s) (please identify
below):

-Return Envelope

-Return Receipt Postcard

Please charge Attorney Account No. 03-0075 as necessary to effect entry and/or
ensure consideration of this submission.

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name

Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd., Customer No. 03000

Signature

Printed name

Scott M. Slomowitz

Date

October 27, 2004

Reg. No.

39,032

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with
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Scott M. Slomowitz

Date

October 27, 2004

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Ifw

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT EXAMINING OPERATION

First Named Inventor: THOMAS, Charles, J.

Serial No: 10/628,173

Group Art Unit: 2614

Filed: July 28, 2003

Examiner:

Att. Docket No.: Q1014/20014

Confirmation No.: 5596

For: SYSTEM AND METHOD OF GUARANTEED ANONYMITY OF CABLE
TELEVISION VIEWERSHIP BEHAVIOR

STATUS REQUEST LETTER

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please advise us of the status of the above patent application and when we may expect to receive the first Office Action.

In this connection, attention is called to the fact that this application was filed July 28, 2003.

A duplicate copy of this letter along with a self-addressed stamped envelope is attached.

Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN,
COHEN & FOKOTILOV, LTD.

By


Scott M. Slomowitz

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(215) 567-2010

Attorneys for Applicants

October 27, 2004

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